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COTW: DeFi Summer 2.0: Don't Call it a Comeback

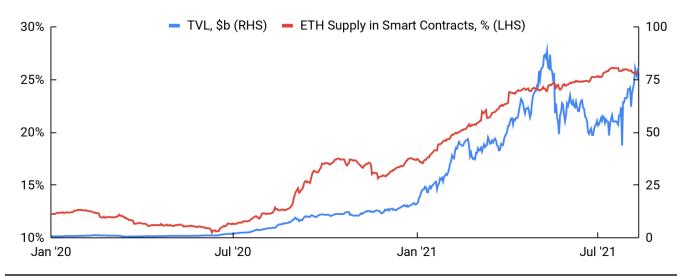
After falling 45% from its peak in May, DeFi total value locked has come roaring back to near-peak levels, leading some to call for a potential DeFi Summer 2.0. Alternative measures of DeFi activity, however, suggest it never left.

- DeFi Summer: Decentralized finance, or DeFi for short, is a form of finance that uses blockchain technology, smart contracts, and decentralized applications (dApps) to offer typical financial services such as lending, trading, and investment without intermediaries and in a transparent and open way. DeFi has existed for some time, but it really began to take off in the summer of 2020 known as DeFi Summer when borrowing and lending platform Compound introduced its COMP governance token, which it used to reward its users in a process called liquidity mining. Such rewards, paid in COMP, dramatically increased yields, made more complex yield farming strategies possible, and allowed token holders to participate in governance. As other protocols mimicked these concepts, users piled into defi, token prices increased, and defi activity in general skyrocketed.
- TVL Explained: Total value locked (TVL) is the total amount of assets locked in DeFi smart contracts at a particular time, and is the de facto measure of DeFi activity. While TVL is informative, several considerations are needed. First, leverage can increase TVL, for example, as one who deposits ETH on Maker to get DAI, trades the DAI for ETH on an exchange, and then deposits that ETH back onto Maker will increase Maker's TVL. In addition, it can be difficult to compare TVL between dApps, as some such as Maker mint new tokens (DAI) upon receiving a deposit, increasing TVL, while others like Compound or Aave let one user borrow tokens from another, reducing the total supply in the smart contract. Lastly, TVL is significantly impacted by token prices, and therefore makes it more difficult to compare the amount of underlying activity over time.
- Measuring DeFi Activity: There are many additional measures of DeFi activity that we can use to supplement TVL, such as the number of dApps, transactions, and total and active wallet addresses. Other measures such as decentralized exchange volumes, outstanding DeFi loans, stablecoin supply, and even capital raises are also informative. One of our preferred metrics is the percentage of ether locked in smart contracts. While similar to TVL in that it examines what is locked in a protocol at any given time, this metric removes the price of ETH from the equation, giving a more direct view into activity. Note that the numbers below include the Eth2 Deposit Contract, which



- went live late last year and contains ~7m ETH or 5.7% of the total supply. As shown in **Exhibit 1** below, while it may seem like DeFi activity took a major step backwards over the last few months before recovering, the percentage of ether locked in smart contracts shows DeFi activity never left.
- DeFi Catalysts: While there are certainly many risks, we contend the future of DeFi is bright. User experience continues to rapidly improve, with interfaces being simplified and made more intuitive, and transaction speed and costs improving through layer two scaling solutions and Ethereum 2.0. DeFi activity is also proliferating to other smart contract blockchains like Solana and Terra, and second order derivatives protocols are launching on top of base layer primitives like Aave and Compound. Moreover, smart contract risk should decline as protocols become battle-tested, auditing increases, and insurance becomes more commonplace. Awareness and education will also help. Even regulation, which will inevitably hit DeFi hard at some point, should usher in ever-important institutional participation. In other words, DeFi never left and isn't going anywhere.

Exhibit 1: DeFi Total Value Locked vs. Percentage of Ether in Smart Contracts



Source: DefiPulse, Glassnode, GSR

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